

Rep: TELEREP, INC..

REP BUYLINES

Run On: Sep17/12 at 11:48

Requested by: ANGIE



Order#:

Hdl#: 6315609 (Rev 2)

Tr

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Sep15/12 - Sep17/12

Sa

Agency: THE NEW MEDIA FIRM

Prod1: CIT FOR AFF QUAL HCR

Es

Advertiser: ISS/CIT 4 AFF QUAL HOMECAR

Prod2:

De

Buyer: MEDIA PLACEMENT

Tel #:

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##MUNK										
	CITIZENS FOR AFFORDABLE QUALITY HOMECARE										
	1	Mon/530-6A	30S	\$200	Sep17/12	Sep17/12	1	1	1	\$200	NWSCHNL3 AT 5A
	2	Mon/6-630A	30S	\$400	Sep17/12	Sep17/12	1	1	1	\$400	NWSCHNL3 AT 6A
	3	Mon/630-7A	30S	\$450	Sep17/12	Sep17/12	1	1	1	\$450	NWSCHNL3 AT 6A
	4	Mon/7-9A	30S	\$400	Sep17/12	Sep17/12	1	2	2	\$800	CBS THS MRNG-2<
	5	Sat/9-11A	30S	\$150	Sep15/12	Sep15/12	1	2	2	\$300	CBS THS MRN:SA
	6	Sun/9-1030A	30S	\$1,000	Sep16/12	Sep16/12	1	1	1	\$1,000	SUNDAY MRN-CBS
	7	Mon/9-10A	30S	\$300	Sep17/12	Sep17/12	1	1	1	\$300	LIVE WTH KELLY
	8	Mon/10-11A	30S	\$450	Sep17/12	Sep17/12	1	1	1	\$450	LETS-DEAL1-CBS/LETS-DEAL2-CBS
	9	Mon/12N-1230P	30S	\$400	Sep17/12	Sep17/12	1	1	1	\$400	NWSCHNL3-NOON
	10	Mon/1230-2P	30S	\$300	Sep17/12	Sep17/12	1	1	1	\$300	SOAP OPERA ROTATION
	11	Mon/3-4P	30S	\$300	Sep17/12	Sep17/12	1	1	1	\$300	DR. PHIL
	12	Mon/4-5P	30S	\$300	Sep17/12	Sep17/12	1	1	1	\$300	ANDERSON
	13	Mon/5-530P	30S	\$800	Sep17/12	Sep17/12	1	1	1	\$800	NWSCHNL3 AT 5P
	14	Mon/530-6P	30S	\$800	Sep17/12	Sep17/12	1	1	1	\$800	NWSCHNL3-530PM
	15	Mon/6-630P	30S	\$1,000	Sep17/12	Sep17/12	1	1	1	\$1,000	NWSCHNL3 AT 6P
S	16	Sat/6-630P	30S	\$500	Sep15/12	Sep15/12	1	0	0	\$0	LOCAL NEWS
A	31	Sun/1-4P	30S	\$1,120	Sep16/12	Sep16/12	1	1	1	\$1,120	NFL
		This is a make-good for Sep15 on line-16 for 1 spot/wk									
		This is a make-good for Sep16 on line-17 for 1 spot/wk									
		This is a make-good for Sep15 on line-19 for 1 spot/wk									
		This is a make-good for Sep15 on line-20 for 1 spot/wk									
		Order Comment: SPOT NA DUE TO SCHEDULE CHANGE. SPOTS RUNNING IN FOOTBALL									
A	32	Sun/4-730P	30S	\$1,130	Sep16/12	Sep16/12	1	1	1	\$1,130	NFL
		Part of a makegood made up of lines 31-32									
		Order Comment: SPOT NA DUE TO SCHEDULE CHANGE. SPOTS RUNNING IN FOOTBALL									
S	17	Sun/630-7P	30S	\$750	Sep16/12	Sep16/12	1	0	0	\$0	LOCAL NEWS
	18	Mon/730-8P	30S	\$1,800	Sep17/12	Sep17/12	1	1	1	\$1,800	JEOPARDY<
S	19	Sat/7-730P	30S	\$500	Sep15/12	Sep15/12	1	0	0	\$0	WHEEL-FORTNE W
S	20	Sat/730-8P	30S	\$500	Sep15/12	Sep15/12	1	0	0	\$0	JEOPARDY-WKND
	21	Sat/9-10P	30S	\$750	Sep15/12	Sep15/12	1	1	1	\$750	CRIMETIME
	22	Sun/7-8P	30S	\$2,500	Sep16/12	Sep16/12	1	0	0	\$0	60 MINUTES
	23	Mon/11-1135P	30S	\$750	Sep17/12	Sep17/12	1	1	1	\$750	VARIOUS
	24	Sat/11-1135P	30S	\$750	Sep15/12	Sep15/12	1	1	1	\$750	VARIOUS
	25	Mon/1235-135A	30S	\$60	Sep17/12	Sep17/12	1	1	1	\$60	LT-FERGUSN-CBS<

[illegible]

Rep: TELEREP, INC

Run On: Sep17/12

Order#: affic#:

Station: les person: DAVE CLARK

Agency: ##:

Advertiser: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##MUNK				
	CITIZENS FOR AFFORDABLE QUALITY				
	1	Mon/530-6A	0.0	Sep14/12	Rev #0: A
	2	Mon/6-630A	0.0	Sep14/12	Rev #0: A
	3	Mon/630-7A	0.0	Sep14/12	Rev #0: A
	4	Mon/7-9A	0.0	Sep14/12	Rev #0: A
	5	Sat/9-11A	0.0	Sep14/12	Rev #0: A
	6	Sun/9-1030A	0.0	Sep14/12	Rev #0: A
	7	Mon/9-10A	0.0	Sep14/12	Rev #0: A
	8	Mon/10-11A	0.0	Sep14/12	Rev #0: A
	9	Mon/12N-1230P	0.0	Sep14/12	Rev #0: A
	10	Mon/1230-2P	0.0	Sep14/12	Rev #0: A
	11	Mon/3-4P	0.0	Sep14/12	Rev #0: A
	12	Mon/4-5P	0.0	Sep14/12	Rev #0: A
	13	Mon/5-530P	0.0	Sep14/12	Rev #0: A
	14	Mon/530-6P	0.0	Sep14/12	Rev #0: A
	15	Mon/6-630P	0.0	Sep14/12	Rev #0: A
S	16	Sat/6-630P	0.0	Sep14/12	Rev #2: S
A	31	Sun/1-4P	0.0	Sep14/12	Rev #2: A
		This is a make-good for Sep15			
		This is a make-good for Sep16			
		This is a make-good for Sep15			
		This is a make-good for Sep15			
		Order Comment: SPOT NA DU			
A	32	Sun/4-730P	0.0	Sep14/12	Rev #2: A
		Part of a makegood made up of			
		Order Comment: SPOT NA DU			
S	17	Sun/630-7P	0.0	Sep14/12	Rev #2: S
	18	Mon/730-8P	0.0	Sep14/12	Rev #0: A
S	19	Sat/7-730P	0.0	Sep14/12	Rev #2: S
S	20	Sat/730-8P	0.0	Sep14/12	Rev #2: S
	21	Sat/9-10P	0.0	Sep14/12	Rev #0: A
	22	Sun/7-8P	0.0	Sep14/12	Rev #1: S
	23	Mon/11-1135P	0.0	Sep14/12	Rev #0: A
	24	Sat/11-1135P	0.0	Sep14/12	Rev #0: A
	25	Mon/1235-135A	0.0	Sep14/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	26	Sat/1135P-1235A	0.0	Sep14/12	Rev #1: S
	28	Sun/1205-105A	0.0	Sep14/12	Rev #1: A
		This is a make-good for Sep15			
		Order Comment: SPOT NA DU			
	27	Sun/1130P-1230A	0.0	Sep14/12	Rev #1: S
	29	Sun/1205-105A	0.0	Sep14/12	Rev #1: A
		This is a make-good for Sep16			
		This is a make-good for Sep16			
		Order Comment: SPOTS BEIN			
	30	Sun/730-830P	0.0	Sep14/12	Rev #1: A
		Part of a makegood made up of			
		Order Comment: SPOTS BEIN			
		Total 27 Spots for:	0.0		
		Monthly Estimate Dollars:			
			0.0	Sep/12	